DecisionScience Plus™

Personal Computer Software

Marketing   Setting Priorities
Product Comparisons   Budgeting
Personnel   Purchasing
                and more.....

Use your PC to make complex decisions;

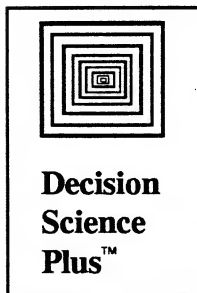**Defend those decisions** with a systematic, uniform, proven methodology
Combine facts and judgements in a meaningful way.

DecisionScience Plus;

generates a report that states *why and how* a decision was made;
reports on **how consistent** you were in making that decision...
and tells you **which factors were** of key importance.
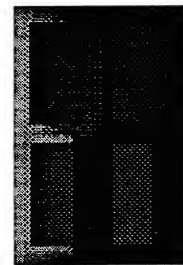
**Decision
Science
Plus™**

Features;

50,000+ Choices or Alternatives
Group Decision Making
Consistency/Sensitivity Analysis
Techniques to reduce & simplify
          data entry.

Microsoft
Windows v3.0

Austin Technology Information Systems, Inc.

DecisionScience Plus™

Feature Comparison of Decision Products

Criteria	Best Choice3	Logical Decision	DecisionScience Plus	Expert Choice	Criterium	
Designed for use by Non-Professionals	YES	NO	YES	NO	NO	
Windows v3.0 Interface	NO	NO	YES	NO	NO	
Choice of Scaling Methods	NO	NO	YES	NO	NO	
Concurrent Decisions	NO	NO	YES	NO	NO	
Multi-Level Report	NO	NO	YES	NO	NO	
Import & Export						
ASCII	NO	NO	YES	NO	NO	
Lotus 123	NO	NO	YES	NO	NO	
DBase	NO	NO	YES	NO	NO	
Other	NO	NO	YES	NO	NO	
Consistency Analysis	NO	YES	YES	YES	YES	
Ranking of Errors	NO	NO	YES	NO	NO	
Sensitivity Analysis or Manipulative Ability	YES	YES	YES	YES	YES	
Large Problem Ability	NO	NO	YES	NO	NO	
Max # of Choices	256	>500	50,000+	>1000	>1000	
Group Decision	YES	YES	YES	YES	YES	
Tutorial(s) including, How to make a Decision	NO	NO	YES	NO	NO	
Bulletin Board Support	NO	NO	YES	NO	NO	
Telephone Support	YES	YES	YES	YES	YES	
Free support	YES	YES	YES	YES	YES	
Pay support	NO	NO	YES	YES	YES	
Consulting	YES	YES	YES	YES	NO	
Price	$99.00	$249.00	$495.00	$499.00	$495.00	

DecisionScience Plus™ as a Marketing Tool:

Are you focusing on your strengths and identifying them to your potential customers?

Is the Press giving your product a fair shake?

Would you like to have a fair and impartial rating system that would show off your product?

For Consultants & Managers:

You have a Management Information system. You have an Executive Information System. But how can you systematically make sense out of all that data?

Developed by:

William Rogers, Phd. Electrical Engineering., Assistant Professor, UT Austin, C + +, Math Prog., Logic simulation, UNIX systems.
Ronn Bradshear, M.S. Electrical Engineering., CAD/Graphics design & implementataion, X-Windows.
Ron Hagquist, B.S. ChemE, M.B.A. Operations Research, DSS Systems
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Gary L. Peterson, B.S. Math & Computer Science, Chairman of the Board, V.P. Mktg.